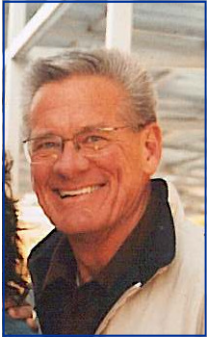


2010 MACE Conference
June 9-11 in Okobojo, Iowa



David K.
Aaker ACE,
IOM

David K. Aaker, ACE, IOM ~ 2:15 PM Wednesday, June 9, 2010
“The Attitude of the Employee is Contagious to the Customer”

This enthusiastic and participatory, fast-paced presentation shares clear, specific actions that can be applied within one hour of getting back to your Chamber after the MACE Conference. What would the value be to your Chamber if you, your staff, and the Board of Directors could each add one new “Member for Life” to your Organization? Join us to find out!

David K. Aaker, ACE, IOM ~ 9:15 AM Friday, June 11, 2010
“Reach for the Stars”

This presentation is a “conversation with the audience.” Each point of the star is a “Point of Passion” ~ i.e. Leadership, Character, Communication... etc. It brings together all the positive points from throughout the Mace conference and renews enthusiasm as each attendee returns to his/her community to build a better Chamber, one member or volunteer at a time.



Dave MacIver
IOM

Dave MacIver, IOM
President North Dakota COC
5:30 PM Thursday, June 10
“Survivor MacIver”

Join in the fun as we reminisce and celebrate a lifetime of Chamber work with retiring Chamber magnet, Dave MacIver. Dave will share wisdom of his years in non-profit management.

Teresa Schanzenbach, IOM
10:15 AM Thursday, June 10
“CYA: Cover Your ASSets”

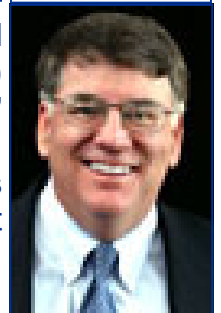
This speaker will share first-hand lessons from the trenches on how fraud can happen to you; emphasizing effective ways to protect your organization, your staff, and your volunteers from workplace embezzlement.



Teresa
Schanzenbach
IOM

Dave Kilby, Executive VP, Corporate Affairs, CalChamber of Commerce and President/CEO WACE (Western Association of Chamber Executives)
8:30 AM Thursday, June 10, 2010 ~ “Advocating for Business; Best Practices for Chambers”

Government at all levels has business in the cross-hairs more than ever before. Is your chamber ready to set up and do a better job representing business? This energizing session will not only give you a lot to think about, but will present best practice ideas that you can take home and implement tomorrow.



Dave Kilby
CEO WACE

For a complete schedule of 2010 MACE Conference events and additional information about the Okobojo, Iowa resort area, visit www.maceconference.com



Located on the beautiful shores of West Lake Okobojo, The Inn Resort and Hotel provides the perfect combination of conference facilities and recreational fun. The lodging rates for MACE attendees will be \$85/night plus tax.

For reservations, call (712) 332-2113 or visit www.bojifun.com



2010 MACE Registration fee is \$200 prior to May 30, 2010 & \$225 thereafter.