



2010 Conference Schedule

Wednesday, June 9

- 8:00 AM If your interested in playing golf, you can play on Wednesday at 8:00 AM at Emerald Hills golf course. The cost is \$50 including cart. Please contact Doug Loon to register.
- 11:00 AM Registration Begins, Exhibitor Set-Up
- 12:30 PM MACE Board Meeting
- 2:00 PM Welcome to Okoboji!, Herman Richter & Jeff Thee
- 2:15 PM Speaker - David Aaker "The Attitude of the Employee is Contagious to the Customer"
- 4:00 PM Free Time
- 5:00 PM Evening Beach Reception

Thursday, June 10

- 7:30 AM Breakfast
- 8:30 AM Session/Speaker - Dave Kilby "The Priceless System of Chamber Value"
- 10:00 AM Break
- 10:15 AM Session/Speaker - Teresa Schanzenbach & CPA "CYA - Cover Your ASSets"
- 11:30 AM Six State Compensation Survey Results
- 12:00 PM Luncheon - MACE Annual Meeting - U.S. Chamber "Campaign Free Enterprise"
- 1:15 PM Session/Speaker - Caleb Pollard "Catch the Social Networking Buzz"
- 2:00 PM Break / Facebook hands on
- 2:15 PM Break Out Okoboji Style
- **Larry Dowell - "What do boards really want from their CEO?"**
 - **Dave MacIver - "Creative ways to Pump Up Chamber Income"**
 - **Dave Kilby - "The Priceless System of Value"**
- 5:15 PM Evening Event "Survivor MacIver" - The Gardens with Dave Rowley

Friday, June 11

- 8:30 AM Breakfast
- 9:15 AM Speaker - Dave Aaker "Reach for the Stars"
- 10:15 AM Scholarship Auction
- 10:30 AM Wrap-Up Announcements